



BUSINESS IN THE SIXTH FORM

AN INTRODUCTION TO THE SUBJECT

Business is important. The role of business is to make the world a better place for everyone - creating wealth and well-being, prosperity, jobs and choices. Business is an exciting and interesting subject that helps students understand the world in which we live. Businesses are dynamic organisations which reflect the values of society and the people working within them. Studying Business provides a systematic approach to understanding how businesses operate, the influences upon them and the relationship between business and the community.

BUSINESS A LEVEL CONTENT AND SKILLS

The Business course is designed to provide students with critical understanding of:

- the internal functions of contemporary business organisations of all types
- the dynamic external environment within which businesses operate
- major topical issues that can generate change for business organisations and the ways in which businesses respond to these issues
- the range of stakeholder perspectives that can be taken on business activities.

Students look at the issues to consider in starting a business including entrepreneurship, market research and planning and other important factors affecting success or failure. In Theme 2 of the course which covers financial planning, students look at essential financial concepts and the relationship between finance and other functions of the organisation. A reasonable level of numeracy is key to success when studying Business.

In the second year of the linear course, students will study Decision Making and Strategy within Multinational Organisations and the effects of expansion and Globalisation.

Business aims to develop transferable skills including carrying out calculations, interpreting and analysing data, applying knowledge to unfamiliar situations, developing arguments and making judgements and decisions. There is also a focus on the development of research skills in the course. This subject is taught with a strong emphasis on the practical application of concepts to the current business world and events. Students should have a keen interest in this area and be prepared to take an active part in developing their awareness of the business world.

Business is a flexible subject that may be combined with a wide range of subjects at A Level. Many Sixth Formers go on to study Business related courses at university.

CO-CURRICULAR LEARNING

There are a number of enrichment opportunities in this subject including the Young Enterprise Club, external lectures and conferences. Students may also be offered the opportunity to attend a Sixth Form combined trip abroad.

ASSESSMENT

Business is a linear course and will be examined at the end of Year 13. There are three examination papers. All papers comprise two sections and students answer all questions from both sections. Sections A and B each comprise one data response question broken down into a number of parts, including one extended open-response question.

For Paper 3 there will be a pre-release context document issued in November of the previous year. This will focus on a broad context, such as an industry or market in which businesses operate.

A LEVEL RESULTS 2019

GRADE	A*	A	B	C
Business	56%		33%	11%



Young Enterprise Team Winning Kent Finals



Young Enterprise Team at National Finals with Steph McGovern